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# Why and how can municipalities use the online tool Change the Future

Change the Power – (Em)Power to Change  
November 2018





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# Goal of the tool

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- Can be used by all municipalities to start a **dialogue about sustainability at the city level**
- Showcase activities that individuals can complete – **alone or as a team** – to help **shape the future** and contribute to a **good life for all**
- Highlight opportunities for residents to **work together** and **get involved** in the local community





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# Structure of the tool



4 topics:

**Consumption, Energy, Mobility, Nutrition**

**24 suggestions** for individuals to become more active in those 4 topics – [check it out!](#)

Switch off standby mode



3 Points

Drink tap water



5 Points

Check product ingredients



5 Points






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# Encouraging behaviour change


The tool offers **more or less complex** actions, requiring various amounts of **time and motivation**

Pass on plastic




10 Points

Change banks



30 Points

Support the energy transition



45 Points

Depending on their **area of interest**, participants can discover what **small changes** in everyday life can **reduce their ecological impact**





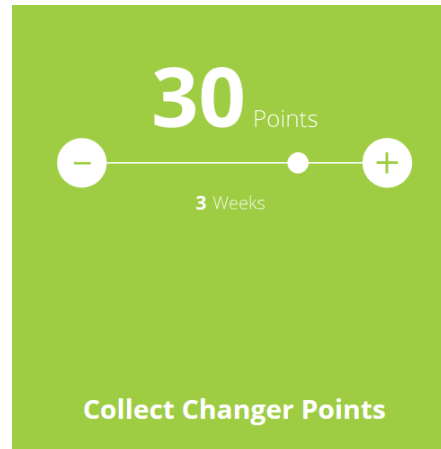
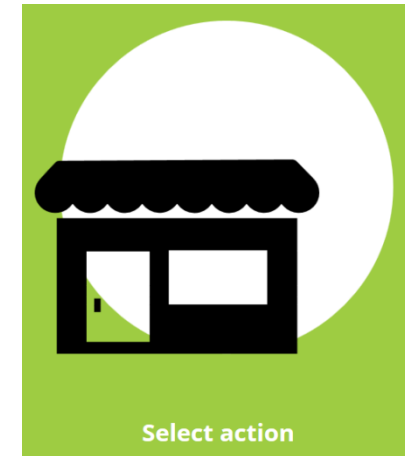
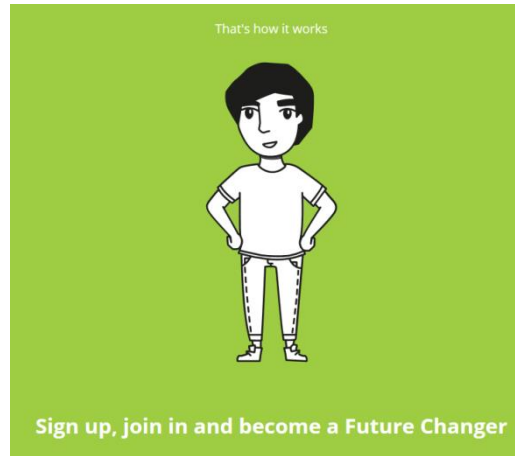
# How the tool works - for residents

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**Individuals** can register within a **team** or just as residents of a **municipality**

Then they commit to **one or more action** to implement in the following **1 to 4 weeks**

Thanks to which they earn **Changer Points**





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# Points system

The amount of Changer Points earned depends on the **difficulty of the action** chosen

Maximum amount of Changer Points : **791 points**

The point system does not represent a reduction in **CO2 emissions** – it rewards **social activism** and more **sustainable consumption**

The points are granted **based on trust** – the actual implementation of the action will not be verified





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# How the tool works – for municipalities

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The campaign runs for a maximum of **4 weeks** and can be offered at the **same time** as twin or **partner cities** for friendly competition and international dialogue

**Municipalities must first be registered** before their residents can register. All **Climate Alliance members** are registered but other cities need to contact the person at the bottom of the [contact page](#) in their language





# Promotion

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The tool can be promoted with the posters from the campaign **a good life is simple** carrying the **Change the Future sticker**







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# End of the competition



The end of the competition can be used as an opportunity by municipalities to have a small **event on sustainability,**

to highlight and promote **small changes** in daily life that can have a **positive impact** and

to show **support and reward** committed citizens





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**Want to learn more?**  
**Get in contact!**

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**Climate Alliance**

**European municipalities in partnership  
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