



Climate Alliance



Why and how can municipalities use the online tool Change the Future

Change the Power – (Em)Power to Change
November 2018



Co-financed by the European Union.



Climate Alliance

Goal of the tool

- Can be used by all municipalities to start a **dialogue about sustainability at the city level**
- Showcase activities that individuals can complete – **alone or as a team** – to help **shape the future** and contribute to a **good life for all**
- Highlight opportunities for residents to **work together** and **get involved** in the local community



Co-financed by the European Union.



Climate Alliance

Structure of the tool



4 topics:

Consumption, Energy, Mobility, Nutrition

24 suggestions for individuals to become more active in those 4 topics – [check it out!](#)

Switch off standby mode



3 Points

Drink tap water



5 Points

Check product ingredients



5 Points



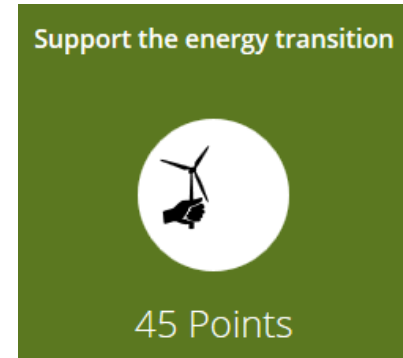
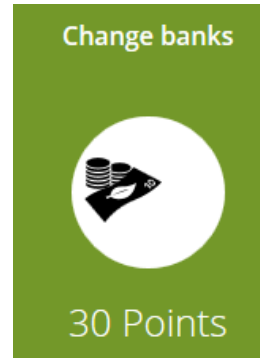
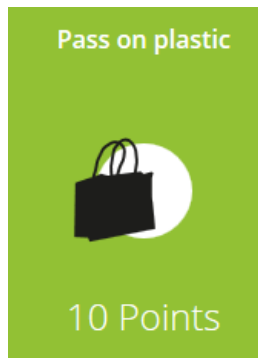
Co-financed by the European Union.



Climate Alliance

Encouraging behaviour change

The tool offers **more or less complex** actions, requiring various amounts of **time and motivation**



Depending on their **area of interest**, participants can discover what **small changes** in everyday life can **reduce their ecological impact**



Co-financed by the European Union.



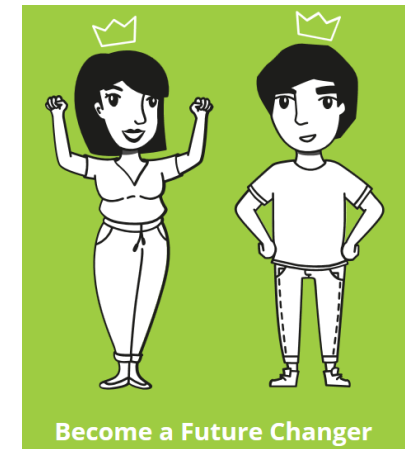
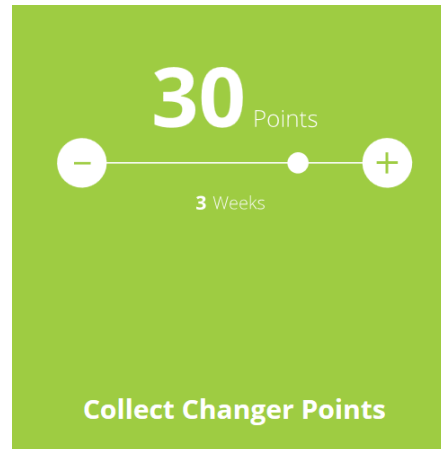
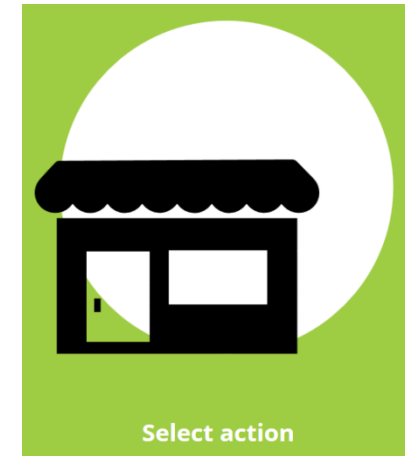
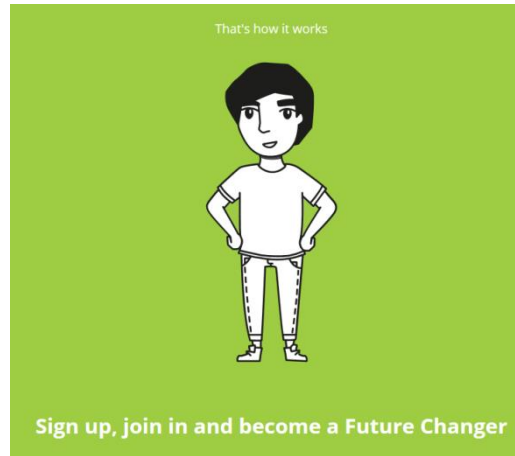
How the tool works - for residents

Climate Alliance

Individuals can register within a **team** or just as residents of a **municipality**

Then they commit to **one or more action** to implement in the following **1 to 4 weeks**

Thanks to which they earn **Changer Points**



Co-financed by the European Union.



Climate Alliance

Points system

The amount of Changer Points earned depends on the **difficulty of the action** chosen

Maximum amount of Changer Points : **791 points**

The point system does not represent a reduction in **CO2 emissions** – it rewards **social activism** and more **sustainable consumption**

The points are granted **based on trust** – the actual implementation of the action will not be verified



Co-financed by the European Union.



Climate Alliance

How the tool works – for municipalities

The campaign runs for a maximum of **4 weeks** and can be offered at the **same time** as twin or **partner cities** for friendly competition and international dialogue

Municipalities must first be registered before their residents can register. All **Climate Alliance members** are registered but other cities need to contact the person at the bottom of the [contact page](#) in their language



Co-financed by the European Union.



Climate Alliance

How the tool works

Once the municipality is **registered**, participants can select it during their registration

The screenshot shows a green interface titled "Select municipality". At the top, there is a search bar with a magnifying glass icon and the text "Search municipality". Below the search bar, a dropdown menu is open, displaying three options: "Aachen (DE)", "Aalen (DE)", and "Absam (AT)". At the bottom of the interface, there is a large green button labeled "Select municipality" and a smaller link labeled "Continue without selection".

The screenshot shows a green interface titled "Select a team". At the top, there is a search bar with a magnifying glass icon and the text "Search team". Below the search bar, there is a link labeled "Create a new team". At the bottom of the interface, there is a large green button labeled "Select a team" and a smaller link labeled "Continue without selection".

Afterwards, participants can also join a **team** or create their own



Co-financed by the European Union.



Promotion

Climate Alliance

The tool can be promoted with the posters from the **campaign a good life is simple** carrying the **Change the Future sticker**



Co-financed by the European Union.



Climate Alliance

End of the competition



The end of the competition can be used as an opportunity by municipalities to have a small **event on sustainability,**

to highlight and promote **small changes** in daily life that can have a **positive impact** and

to show **support and reward** committed citizens



Co-financed by the European Union.



Climate Alliance

Want to learn more?
Get in contact!

Madlie Le Bihan
m.lebihan@climatealliance.org

Climate Alliance

**European municipalities in partnership
with indigenous peoples**

Taking local action on global climate
change

climatealliance.org

This publication was produced in the frame of the project "Change the Power- (Em)Power to Change: Local Authorities towards the SDGs and Climate Justice" with the financial support of the European Union. Its contents are the sole responsibility of Climate Alliance and do not necessarily reflect the views of the European Union



Co-financed by the European Union.