



. Enjoy public transport



Why be stuck in traffic when I could be enjoying my free time?

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28 hours are spent stuck in traffic by the average European each year

25 percent of Europe's greenhouse gas emissions are traffic related

98 percent of the energy consumed in the transport sector comes from fossil fuels



Climate Alliance

Why pollute our air when the winds of change are blowing?

Switch to renewable energies .



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22 thousand premature deaths a year are caused by pollution from European coal-fired power stations

59 thousand people were forcibly displaced and more than 3,000 died in Colombia because of two coal mines

64 percent of Colombian coal is exported to Europe



Climate Alliance

Why opt for a bumper pack when you can enjoy tasty one-offs?

Pass on plastic .



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68 thousand microplastic fibers are unwittingly ingested by the average person each year

1 million plastic bags are used worldwide every minute

8 million tons of plastic are dumped in the sea every year



Climate Alliance